

In the Claims:

Please cancel Claims 4-6, 9-24, 37-41, and 82-84, without prejudice; amend Claims 1-3, 7, 8, and 25; and add new Claims 86 and 87, as indicated below. The status of the claims is as follows:

1. (Currently Amended) ~~An image processing method comprising the steps of:~~ A liquid crystal display device comprising:
a one unit having a plurality of pixels;
one or more of higher luminance pixels included in the plurality of pixels, to which a voltage higher than an applied voltage of an unprocessed image is applied; and
one or more of lower luminance pixels included in the plurality of pixels, to which a voltage lower than the applied voltage of the unprocessed image is applied,
wherein the one or more of lower luminance pixels are arranged so as to surround the one or more of higher luminance pixels,
wherein in the one unit, a total area of the one or more of higher luminance pixels is smaller than that of the one or more of lower luminance pixels, and
wherein the one unit performs a display such that a luminance of the one unit represents a luminance of the unprocessed image,
further wherein an image processing method of the liquid crystal display device comprises:

combining, within a single frame, ~~a~~frame the one or more of higher-luminance pixel, which is a pixel that is driven at a higher luminance ~~than luminance data of an image to be displayed. pixels~~ and ~~a~~the one or more of lower-luminance pixel, which is a pixel that is driven at a lower luminance ~~than the luminance data pixels~~; and

determining a luminance on the one or more of higher-luminance pixels and a luminance on the one or more of lower-luminance pixels, and an area ratio of the higher-luminance pixel and the lower-luminance pixel so that a luminance can be obtained substantially equal to a desired luminance based on the luminance data.

2. (Currently Amended) An image processing method according to claim 1, wherein the combination of the one or more of higher-luminance pixel-pixels and the one or more of lower-luminance pixel-pixels changes frame by frame.

3. (Currently Amended) An image processing method according to claim 1, wherein an area ratio of the one or more of higher-luminance pixel-pixels and the one or more of lower-luminance pixel-pixels is from 1 : 1 to 1 : 20.

4-6. (Cancelled)

7. (Currently Amended) ~~A liquid-crystal~~The liquid crystal display device according to ~~claim 6~~claim 1, wherein the liquid crystal has a negative dielectric anisotropy and is in a vertical alignment under no application of voltage.

8. (Withdrawn – Currently Amended) ~~An image processing method~~
The liquid crystal display device according to claim 1, wherein a correlation in an oblique direction to a panel between a tone level and a luminance has a change rate greater after image processing than before image processing.

9-24. (Cancelled)

25. (Withdrawn – Currently Amended) ~~An image processing method~~
The liquid crystal display device according to claim 8, wherein tone level is compared between the immediately preceding frame and an original image, not to carry out a conversion process into light intensity in a case there is a change greater than an arbitrary number of tone levels.

26-85. (Cancelled)

86. (New) A liquid-crystal display device according to any one of claims 1 to 3, comprising:

a liquid crystal sealed between an array substrate and an opposite substrate that are oppositely arranged with a predetermined cell gap; and

a drive circuit for driving the one or more of higher luminance pixels and the one or more of lower luminance pixels.

87. (New) A liquid-crystal display device according to claim 86, wherein the liquid crystal has a negative dielectric anisotropy and is in a vertical alignment under no application of voltage.